

## Local expert co-authors best-selling financial book

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LANCASTER – A new book on wealth building, one of whose authors hails from Hocking County, is a runaway bestseller, according to a news release from his company.

“Build Wealth Like a Shark,” a new book by Chad Disbennett, Kevin Harrington and 29 of North America’s leading authorities, reached number one bestseller status on Amazon Jan. 19 in the United States, Canada and Australia in multiple categories, including free enterprise and capitalism; international economics; and mutual funds investing.

Disbennett, a nationally recognized financial educator, author, speaker and retirement planner, is originally from Laurelville. The company of which he is CEO, Disbennett Wealth Management Group, is based in Lancaster, and represents clients throughout central Ohio.

Disbennett partnered with Kevin Harrington of the award-winning TV show Shark Tank, and 29 of North America’s leading authorities to co-author “Build Wealth Like a Shark.”

According to USA Today, “Only 13 percent of Americans with at least \$1 million of investable assets feel wealthy... The fear of running out of money in retirement and their reliance on their own savings – rather than Social Security and employer-funded pensions during their golden years – make it harder for even well-positioned Americans to feel financially wealthy.”

These are people who have accomplished what 97 percent of Americans have not – they have successfully accumulated at least \$1 million. Yet, building wealth is more than just accumulating, it also includes keeping that wealth, for lifetime financial security and for a lasting legacy.

The challenges to building and keeping wealth are myriad and formidable. Often cited as the biggest challenge is taxes. The most successful have

historically shouldered the bulk of the tax burden. According to the Tax Foundation, in 1980, the top 10 percent of income earners in the United States paid 49 percent of all taxes. In the latest data, the percentage of taxes paid by top income earners has skyrocketed to 69 percent, an increase of over 40 percent.

Disbennett’s news release promises that readers of his book will discover the biggest financial and tax obstacles to build and keep wealth; the principle of “true wealth”; the seven major financial blind spots; how to avoid one of the worst retirement-income strategies; the three reasons never to invest in real estate; and how to avoid financial divorce disasters, among others.

“Nearly two years in the making, it was a true honor getting to work with such a great group of people, putting together an easy-to-read, fundamentally sound book with great stories and advice,” Disbennett said in the release.

Besides gaining fame on Shark Tank, Kevin Harrington is the creator of the As Seen on TV brand, and is a co-founding board member of the Entrepreneur’s Organization. His behind-the-scenes work in business ventures has produced well over \$5 billion in global sales, the launch of more than 500 products, and the making of dozens of millionaires. Twenty of his companies have each topped \$100 million in revenue.

Disbennett has appeared on NBC, ABC, CBS, ESPN and FOX network affiliates, as well as in Yahoo Finance, *Wall Street Journal’s* MarketWatch, *Columbus Business First*, and other outlets. He is co-author of both “Retire Abundantly” and “Build Wealth Like a Shark.” As the creator of the Wealth With Clarity process, Disbennett and his team show business owners, executives, healthcare professionals, and independent women how to fully enjoy their money, life and retirement.