

Braeburn Observations



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While the full body of evidence especially longer-term evidence, is not yet consistent with a pending bear market, the Selling Control No. 2 underscores the need to take defensive action against a potential near-term correction.

U.S. MARKETS

The major U.S. indexes finished the week lower, but the large cap S&P 500 and NASDAQ Composite hit new intraday highs mid-week before falling back. The small-cap Russell 2000 underperformed for a third consecutive week. The Dow Jones Industrial Average shed 182 points finishing the week at 34,688—a decline of -0.5%. The technology-heavy NASDAQ retraced all of last week's gain ending the week down -1.9%. By market cap, the large cap S&P 500 retreated -1.0%, while the mid cap S&P 400 and small cap Russell 2000 indexes experienced much larger declines of -3.3% and -5.1%, respectively.

INTERNATIONAL MARKETS

Canada's TSX finished the week down -1.3%, while the United Kingdom's FTSE 100 gave up 1.6%. On Europe's mainland, France's CAC 40 declined

-1.1% and Germany's DAX retreated -0.9%. In Asia, China's Shanghai Composite rose 0.4% along with Japan's Nikkei which added 0.2%. As grouped by Morgan Stanley Capital International, developed markets declined -1.6% while emerging markets ticked up 0.1%.

U.S. ECONOMIC NEWS

The number of Americans filing first time unemployment benefits dropped to a new pandemic low of 360,000, but businesses still report difficulty finding qualified workers. The Labor Department reported initial jobless claims fell by 26,000 to 360,000 last week—matching forecasts. Claims had been running in the low 200,000's before the viral outbreak early last year. New jobless claims fell the most in Georgia, Rhode Island, Alabama and Maryland. The only states to report big increases were New York and Texas. Meanwhile, continuing claims, which counts the number of Americans already receiving benefits, fell by 126,000 to 3.24 million. Continuing claims also fell to new pandemic lows.

Across the country the nation's small business owners are raising wages, but skilled workers remain hard to find. The National Federation of Independent Businesses (NFIB), the nation's most prominent small business lobbying

group, reports small businesses are more bullish on the U.S. economy, but continue to struggle to hire enough qualified workers to keep up with booming sales. The closely-watched NFIB index of small business confidence rose last month to its highest level in eight months. The index climbed 2.9 points to 102.5, topping 100 for the first time since November. It had pulled back in May for the first time this year. Some 46% of small businesses said they could not fill open jobs, down slightly from a record high in May. A record number of firms raised wages and benefits in an effort to lure new hires and to retain valued employees, but even that wasn't enough. Businesses say their biggest problem is a lack of qualified workers and higher labor costs.

The cost of living for Americans jumped by the largest amount in 13 years as price increases spread more widely across the U.S. economy. The government reported its Consumer Price Index climbed 0.9% last month. The increase easily blew away economists' expectations for just a 0.5% advance. The rate of inflation in the 12 months ended in June climbed to 5.4% from 5%. The last time prices rose that fast was in 2008, when oil hit a record \$150 a barrel. Furthermore, core inflation, which measures price increases that omit the often-volatile food and energy categories, also rose

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The *Braeburn Observations* is our means of sharing with clients and interested parties what it is we are reading in our research. These are research items, news and statistics that are being considered as we make investment decisions for our clients. Items noted do not necessarily drive an investment decision in and of itself. We are trying to make the best decisions we can given all that we are looking at. We also highlight key financial metrics that will provide a "point in time" glimpse of how the financial markets are behaving. Again, it is often the trend in these metrics and/or anticipated movements that drives our decision making in our clients' portfolios. All observations are taken at a point in time and should not be used to infer our opinion or to rely upon as a matter of fact that we are currently acting upon.

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0.9% in June. The 12-month core rate increased to 4.5% from 3.8%—a 29-year high. So is the “it’s transitory” debate over? Jennifer Lee, senior economist at BMO Capital Markets stated, “The answer is no, the transitory debate is far from over. In fact, it got a little hotter.”

Prices surged at the wholesale level again in June, further evidence that inflation at the consumer level is unlikely to subside anytime soon. The Labor Department reported its Producer Price Index (PPI) jumped 1% last month, almost double the consensus forecast of 0.6%. The annualized pace of wholesale inflation surged to 7.3% from 6.6% in May. That’s the highest level since the index was overhauled in 2010, and one of the highest readings since the early 1980s. About 60% of the increase in wholesale inflation reflected the higher cost of services, a volatile category that can swing sharply from month to month. The cost of goods also rose sharply last month. Wholesale food prices increased 0.8% in June, led by higher costs of beef, pork and chicken. The core rate of wholesale inflation, meanwhile, increased 0.5% last month. The core rate is a less volatile measure that strips out food, energy and trade margins. The increase in the core rate over the past 12 months edged up to 5.5% from 5.3%. That’s the largest advance since

the government first began reporting it in 2014.

A preliminary reading of sentiment among the nation’s consumers fell to a 6-month low amid record concerns over inflation. The University of Michigan reported its preliminary reading of its consumer sentiment index fell to 80.8 in July from a final reading of 85.5 in June. The result missed economists’ expectations of 86.3 by a significant margin. The sub-index that measures how consumers feel about the economy right now dipped to 84.5 from 88.6 in June, as consumers worried about the current pace of job gains. Consumer optimism about the next six months fell more sharply to 78.4 in July from 83.5 in June, as Americans have become more concerned about the effect of rising prices. Richard Curtin, the survey’s chief economist noted that “Consumers’ complaints about rising prices on homes, vehicles, and household durables have reached an all-time record.”

The New York Fed’s regional business conditions index surged to a record-high reading in July. The NY Fed’s Empire State index shot up 25.6 points to 43. Economists had expected a reading of just 17.3. In the details of the report, the subcomponents were also strong.

The new-orders index rose 16.9 points to 33.2 in July while shipments rose 29.6 points to 43.8. The index for number of employees rose 8 points to 20.6. Inflation pressures remained. The prices received index rose 6 points to 39.4, a new record. The prices paid index slipped slightly but also remained near a record high.

The Federal Reserve’s “Beige Book”, a collection of anecdotal reports from each of the Fed’s member banks, stated the “robust” U.S. economy is “strengthening”—but it’s also grappling with shortages and higher inflation. “The U.S. economy strengthened further from late May to early July, displaying moderate to robust growth,” the Beige Book said. Furthermore, “Supply-side disruptions became more widespread, including shortages of materials and labor, delivery delays, and low inventories of many consumer goods,” it said. Businesses told the Fed they’re not sure when they’ll be able to ramp up production to satisfy the demand. They still can’t get many supplies on time and many open jobs are going unfilled. “The outlook for demand improved further, but many contacts expressed uncertainty or pessimism over the easing of supply constraints,” the survey said.

About Our Research Sources

Barron's – Since 1921 Barron's has provided investment analysis and insight in its weekly publication and, in recent times, it's continuously updated web site. Barron's provides a wide range of perpectives, expert analysis and interviews with financial and investment professionals.

Investor's Business Daily (IBD) – A daily newspaper designed for the individual investor. All of its products and features are based upon the CAN SLIM Investing System developed by its founder William J. O'Neil. This system identifies the seven common characteristics what winning stocks display. For more on this see his book "How to Make Money in Stocks."

Lowry's – Based out of Miami, Florida, Lowry's is the oldest continuously published Technical Investment Advisory service in the US. Their work, which gives insight into the underlying supply and demand dynamics of the market, is based upon a daily examination of all stocks on the New York Stock Exchange and Nasdaq Stock Market. Lowry's has pioneered work in the statistical analysis of upside and downside volume statistics including their exclusive measure of buying and selling pressure.

Mauldin Economics - Best selling author, analyst and financial writer, John Mauldin, taps into his network either directly or through the reams of high-level research he's privy to on a regular basis, to assist in identifying the smartest investments for today's markets; then carefully screened and evaluated by a team of ace analysts.

Stock Trader's Almanac – A unique annual publication created by Yale Hirsch in 1967. The almanac is a treasure trove of insightful research originating such important phenomena as the “January Barometer,” the “Santa Claus Rally,” and “Sell in May and Go Away.” It includes data backing, historically proven, cyclical and seasonal tendencies.

The Fat Pitch – an acclaimed blog that the Business Insider ranks on their annual list of the Top Finance People to Follow. The blog is written by Urban Carmel who has had a long career in financial markets. This blog discusses trends he sees and the business of managing money.

The Sherman Sheet - published by W. E. Sherman and Co., of St. Louis MO. Bill Sherman is a long-time professional money manager who developed an in-depth expertise in computerized analysis and statistical measurements over the years, and is a recognized expert in several areas of the investment universe.

Value Line – Founded in 1931, Value Line is an unbiased research firm providing intuitive investment research on companies, industries, markets and economies. Value line provides astute fundamental research, trending information and historical data that allows for shrewd decision making.

Zacks – Founded in 1978 by Len Zacks, PhD. MIT, Zacks is an investment research firm pioneering work in the area of corporate earnings estimate revisions and stock performance. Zacks believes, and Braeburn agrees, that Earnings Estimate Revisions are the most powerful force impacting stock prices.

