

PART 2B OF FORM ADV: BROCHURE SUPPLEMENT

Edward Geoffrey Sella, CPA/PFS, CFP®
PRESIDENT, CEO / SPC FINANCIAL, INC.

This brochure supplement provides information related to Edward Geoffrey Sella, CPA/PFS, CFP® supplementing the SPC Financial, Inc. ADV brochure. If you did not receive a copy of the ADV brochure or if you have questions related to this supplement, then please contact Daniel A. Ball at 301-770-6800 or info@spcfinancial.com

Additional information about Edward Geoffrey Sella, CPA/PFS, CFP® is available on the SEC's website at www.adviserinfo.sec.gov

EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Edward Geoffrey Sella (DOB 1958), CPA/PFS, CFP®, is the President and CEO of SPC Financial, Inc. ("SPC Financial®"), a Partner with Sella & Martinic, LLC, and a Registered Representative and Registered Principal with Raymond James Financial Services. Mr. Sella joined SPC Financial, Inc. (previously Suburban Planning Corporation) in 1983. Mr. Sella and Mr. Leo Martinic created Sella & Martinic, LLC, certified public accountants in 1999 to provide tax preparation and tax consulting services.

His educational background includes a B.S. in Accounting from Marquette University in 1980. He also maintains the CPA and PFS designations as well as a CFP® certification. In order for an individual to become a CPA (Certified Public Accountant), a person must earn an accounting degree, gain several years of experience as an accountant, pass a rigorous CPA and ethics exam, and commit to ongoing professional development. The PFS (Personal Financial Specialist) can only be earned by those who are already CPAs. The requirements for this designation include being a member in good standing with AICPA (American Institute of CPAs), agree to comply with continual professional education and reaccreditation requirements, have at least three documented years of personal financial planning experience, and demonstrate special competence by passing a comprehensive financial planning examination. The CERTIFIED FINANCIAL PLANNER™ certification can only be obtained by achieving and complying with several requirements. Currently these requirements include having at least a bachelor's degree, three years of full time relevant work experience, passing a rigorous examination, completing continuing education, and meeting the CFP Board's ethics standards.

Mr. Sella has an Investment Company Products/Variable Contracts Limited Representative (Series 6), General Securities Representative (Series 7) license, General Manager of Stock Brokers (Series 8) license, and a Direct Participation Programs Representative (Series 22) license. He also holds a Series 63 (Uniform Securities Agent State Law exam) and Series 65 (Uniform Investment Adviser Law exam) registrations for Investment Advisor Representatives, as well as Life and Health Insurance licenses.

DISCIPLINARY INFORMATION

Mr. Sella does not have any disciplinary history.



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OTHER BUSINESS ACTIVITIES

Securities Brokerage

Mr. Sella is a Registered Representative and Registered Principal of Raymond James Financial Services, Inc. ("RJFS") and may be paid fees and/or commissions on securities transactions. All commissions and fees are disclosed to Clients. However, SPC is solely responsible for all investment advice rendered to Clients.

Insurance Broker/Agent

Mr. Sella may have insurance company affiliations individually, through Raymond James Insurance Group or through a related firm, SPC Insurance, LLC. He may receive compensation including commissions through Raymond James Insurance Group and SPC Insurance, LLC. Clients are under no obligation to execute recommendations relating to insurance and/or annuity products through Mr. Sella and/or SPC Insurance, LLC. All variable insurance products are placed through Raymond James Insurance Group, Inc., an affiliate of RJFS.

Tax Preparation

Mr. Sella offers tax preparation and accounting services through the related firm Sella & Martinic, LLC. Sella & Martinic, LLC charges separate fees for accounting services and tax preparation based upon the complexity of the issues and the time involved. Fees for this work are payable upon completion by the Client. Fees are paid to Sella & Martinic, LLC. Mr. Sella receives compensation from Sella & Martinic, LLC. All accounting and tax services, however, are provided by Sella & Martinic, LLC through a separate engagement letter with the Client.

Other Activities

Mr. Sella may participate in events or accept speaking engagements regarding various financial topics unrelated to investment services or securities products. He may also render general tax and financial advice to Clients when providing financial planning services.

Mr. Sella is a member of the Finance Committee of the Girl Scouts, Nation's Capital, as well as President & Board member of Middlesex Beach Association in Bethany Beach, Delaware. He does not receive compensation from either of these activities.

For more information regarding other financial industry activities and affiliations of SPC Financial, Inc. or its Investment Advisor Representatives ("IARs"), please refer to our *Firm's Brochure*. SPC and Sella & Martinic, LLC are not registered broker/dealers and both are independent of RJFS.

ADDITIONAL COMPENSATION

If Clients act upon advice provided by Mr. Sella as an IAR, Mr. Sella, SPC Insurance, LLC, Sella & Martinic, LLC and/or SPC Financial® may receive fees and/or commissions. On securities related transactions, Raymond James Financial Services and/or their affiliates may receive fees and/or commissions. On assets custodied at Raymond James & Associates, Raymond James Financial Services and/or their affiliates may receive fees and/or commissions.

Mr. Sella is also a trustee on several Trusts and earns a fee for his services as trustee.

As part of its fiduciary duties to Clients, SPC endeavors at all times to put the interests of its investment advisory Clients first. Clients should be aware, however, that the receipt of economic benefits by SPC or its related persons in and of itself creates a potential conflict of interest.

Mr. Sella does not pay for or receive compensation for Client referrals.

SUPERVISION

Daniel A. Ball, General Counsel and Chief Compliance Officer of SPC Financial, Inc., is responsible for oversight and supervision of the day-to-day compliance of the firm, including the investment advisory related activities of the firm's IARs. Mr. Ball joined SPC Financial® in October 2015. He is an Investment Advisor Representative with SPC Financial®, as well as a registered representative with Raymond James Financial Services, Inc. (member FINRA/SIPC). He holds a General Securities Representative (Series 7) license and a NASAA Uniform Combined State Law (Series 66) license.

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Mr. Ball earned a B.A. from the University of Texas at Austin (1978); a J.D. from Antioch School of Law (1982); and a LL.M. in Securities Regulation from Georgetown University Law Center (1987). He acquired securities law and regulatory knowledge through more than 30 years of private practice and government legal experience. Mr. Ball was a staff attorney for three years with the U.S. Securities and Exchange Commission, Division of Corporation Finance. He has worked in several law firms as an associate attorney, of counsel, and partner, and was the principal of his own law practice. His diverse range of securities law experience includes: provided guidance and advice to investment adviser firms in SEC and state securities compliance examinations; represented securities professionals in SEC, FINRA, CFP® Board, and state securities investigations and enforcement proceedings; represented investors in securities arbitrations against broker-dealer firms; and represented persons in SEC investigations and civil complaints for insider trading, market manipulation, misleading investors, and other fraud claims.

IARs and the advice provided to clients are supervised by a variety of means such as internal meetings with the IARs to discuss client investment objectives and goals, reviewing client financial plans, reviewing IARs' meeting notes with clients, and reviewing executed transactions. Questions regarding the supervision of IARs may be directed to Mr. Ball at (301) 770-6800 or by email to dball@spcfinancial.com