

# Braeburn Observations



**Michael A. Poland, CFA®**  
Wealth Advisor / Portfolio Manager

## LOWRY'S 8/20/2021

Lowry's August 17 intermediate trend sell signal is the product of multiple months of deterioration. This signal underscores the fragility of the current market condition and the rising risk of further, more serious weakness.

## U.S. MARKETS

U.S. stocks pulled back for the week, but not before the S&P 500 index reached a new record high on Monday afternoon, more than double its intraday low of 2,192 on March 23, 2020. The Dow Jones Industrial Average pulled back 395 points to finish the week at 35,120, a decline of -1.1%. The technology-heavy NASDAQ Composite retreated a second week, giving up -0.7%. By market cap, the large cap S&P 500 declined -0.6%, while the mid cap S&P 400 and small cap Russell 2000 ended down 2% and 2.5%, respectively.

## INTERNATIONAL MARKETS

Major international markets finished the week in the red across the board. Canada's TSX declined -0.9%, while the United Kingdom's FTSE 100 retreated -1.8%. On Europe's mainland, France's

CAC 40 and Germany's DAX pulled back -3.9% and -1.1% respectively, while in Asia China's Shanghai Composite gave up 2.5%. Japan's Nikkei ended the week down -3.4%. As grouped by Morgan Stanley Capital International, developed markets retreated -2.4%, while emerging markets fell a much steeper -4.3%.

## U.S. ECONOMIC NEWS

The number of Americans filing first-time unemployment benefits fell to a new pandemic low as companies continue to hire almost anyone willing to work. The Labor Department reported new applications for unemployment benefits fell to a more than year-and-a-half low of 348,000 in the week ended August 14th. Economists had estimated new claims would total 365,000. Analysts note the big question is whether more people will return to the labor force in the fall as expected when schools reopen and extra federal unemployment benefits run out. Federal Reserve officials, for instance, worry delta could delay their return to work and prolong the labor shortage at least until the end of the year. Meanwhile, the number of people already collecting benefits, so-called "continuing claims", slid by 79,000 to

2.82 million—also a pandemic era low. Confidence among the nation's home builders fell to its lowest level in over a year even as home prices continue to soar. The National Association of Home Builders (NAHB) reported its monthly confidence index fell five points to a reading of 75 for August. That is the reading's lowest level in 13 months. Chuck Fowke, chairman of the NAHB, stated, "Buyer traffic has fallen to its lowest reading since July 2020 as some prospective buyers are experiencing sticker shock due to higher construction costs." Two of the three gauges that makeup the overall builder confidence index each experienced five-point declines, including the index that measures current sales conditions and the component that tracks traffic of prospective buyers. The gauge that assesses sales expectations for the next six months remained unchanged from the previous month.

Concurrent with the NAHB report, the Census Bureau reported building activity for new homes slumped in July, reflecting the continued supply constraints facing construction firms nationwide. U.S. home builders started construction on homes at a seasonally-adjusted annual rate of 1.53 million in July, representing a 7% decrease from June's upwardly-revised figure. Permits for new homes, which give analysts a

Continued on page 2

The *Braeburn Observations* is our means of sharing with clients and interested parties what it is we are reading in our research. These are research items, news and statistics that are being considered as we make investment decisions for our clients. Items noted do not necessarily drive an investment decision in and of itself. We are trying to make the best decisions we can given all that we are looking at. We also highlight key financial metrics that will provide a "point in time" glimpse of how the financial markets are behaving. Again, it is often the trend in these metrics and/or anticipated movements that drives our decision making in our clients' portfolios. All observations are taken at a point in time and should not be used to infer our opinion or to rely upon as a matter of fact that we are currently acting upon.

111 W. Western Avenue  
Muskegon, Michigan 49442  
231.720.0743 Main  
866.577.9116 Toll free  
info@braeburnwealth.com



**BRAEBURN**  
Wealth Management

Continued from page 1

gauge of future building activity, rose 2.6% in July and 6.0% from a year ago. Analysts note the pickup in permitting is a positive sign that the housing market is still on relatively solid ground.

**Manufacturing activity** In the New York-region tumbled sharply from last month's record high. The New York Federal Reserve reported its Empire State business conditions index fell 24.7 points to 18.3, the bank said. Economists had expected a reading of 30. This was the lowest reading since March. In the details, the new orders index fell 18.4 points to 14.8, while shipments plunged 39.4 points to just 4.4. With regard to inflation, the prices received index rose 6.6 points to a record-high 46. Following the release, analysts noted the U.S. manufacturing sector continues to be dogged by supply

bottlenecks and continuing inability to meet demand.

In the city of 'brotherly love', the Philadelphia Federal Reserve reported its business activity index fell slightly to 19.4 in August from 21.9 the prior month—its fourth consecutive monthly decline. Economists were expecting a reading of 22. In the details, the gauge of new orders increased 6 points to 22.8, while the shipments index fell 6 points to 18.9. Factory activity in the region continued to show solid growth, but rising prices continued to weigh on the outlook for the manufacturing sector. Firms reported that they expected to be able to pass on price increases to their customers. The report is similar to the New York Fed's regional activity report that also showed growth slowing.

Americans cut retail spending in July for the second time in the last three months. The Census Bureau reported retail sales sank 1.1% last month. Economists had expected just a 0.3% decline. Although retail sales are up 16% over the past year and remain above pre-pandemic levels, the rate of increase has slowed over the past several months. The chief source of lower retail sales last month was a decline in car-buying. Sales at auto dealers tumbled 3.9% to mark the third decline in a row. Automakers can't produce enough new vehicles because of a global shortage of computer chips. Auto purchases account for about one-fifth of all retail sales. Excluding autos, retail sales fell a smaller 0.4%.

## About Our Research Sources

**Barron's** – Since 1921 Barron's has provided investment analysis and insight in its weekly publication and, in recent times, it's continuously updated web site. Barron's provides a wide range of perspectives, expert analysis and interviews with financial and investment professionals.

**Investor's Business Daily (IBD)** – A daily newspaper designed for the individual investor. All of its products and features are based upon the CAN SLIM Investing System developed by its founder William J. O'Neil. This system identifies the seven common characteristics what winning stocks display. For more on this see his book "How to Make Money in Stocks."

**Lowry's** – Based out of Miami, Florida, Lowry's is the oldest continuously published Technical Investment Advisory service in the US. Their work, which gives insight into the underlying supply and demand dynamics of the market, is based upon a daily examination of all stocks on the New York Stock Exchange and Nasdaq Stock Market. Lowry's has pioneered work in the statistical analysis of upside and downside volume statistics including their exclusive measure of buying and selling pressure.

**Mauldin Economics** - Best selling author, analyst and financial writer, John Mauldin, taps into his network either directly or through the reams of high-level research he's privy to on a regular basis, to assist in identifying the smartest investments for today's markets; then carefully screened and evaluated by a team of ace analysts.

**Stock Trader's Almanac** – A unique annual publication created by Yale Hirsch in 1967. The almanac is a treasure trove of insightful research originating such important phenomena as the "January Barometer," the "Santa Claus Rally," and "Sell in May and Go Away." It includes data backing, historically proven, cyclical and seasonal tendencies.

**The Fat Pitch** - an acclaimed blog that the Business Insider ranks on their annual list of the Top Finance People to Follow. The blog is written by Urban Carmel who has had a long career in financial markets. This blog discusses trends he sees and the business of managing money.

**The Sherman Sheet** - published by W. E. Sherman and Co., of St. Louis MO. Bill Sherman is a long-time professional money manager who developed an in-depth expertise in computerized analysis and statistical measurements over the years, and is a recognized expert in several areas of the investment universe.

**Value Line** – Founded in 1931, Value Line is an unbiased research firm providing intuitive investment research on companies, industries, markets and economies. Value line provides astute fundamental research, trending information and historical data that allows for shrewd decision making.

**Zacks** – Founded in 1978 by Len Zacks, PhD. MIT, Zacks is an investment research firm pioneering work in the area of corporate earnings estimate revisions and stock performance. Zacks believes, and Braeburn agrees, that Earnings Estimate Revisions are the most powerful force impacting stock prices.

