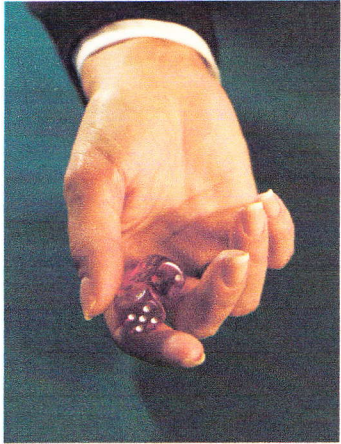


Which Job would you Prefer?



Your Job Today

Pays \$100,000

As long as you come to work

**If You are sick or hurt
and cannot work**

-0-



New Job Offered

Pays \$98,192

As long as you come to work

**If You are sick or hurt
and cannot work**

**\$57,600 Tax free
up until Age 65***

*This is not an offer of insurance or a proposal. Disability Income insurance policy HH750, issued by Principal Life Insurance Company, Des Moines, IA 50392. Premium figures are for a 34 year old Male, Non-Smoker, 4A Occupation Class, 90 Day WP, To Age 65 BP; **Policy includes:** Residual Disability, 3% Compounded COLA, Benefit Update, Catastrophic Disability Benefit and Automatic Increase Options. Assumes you continue to meet the definition of disability. This policy has exclusions and limitations. For costs and complete details of coverage call **Bill Fox, Disability Sales Manager** at 877-475-3435 or fox.bill@principal.com #595672007.