

# INTEGRATED EQUITY MANAGEMENT

## The Coronavirus and Your Family: Will This Make Us Better?

Adapting to this new normal is something that we all continue to work through on a daily basis. Families, friends, colleagues; we have all had to adjust to this new way of living.

Given the complex situation that many of us find ourselves in, it's difficult to take the time and reflect on how things have changed since this all started, and how we can continue to adjust our lifestyles.

Included below is an insightful podcast episode from professor, lecturer, and podcast host Brené Brown on how we can continue to navigate this unique time.

### Brené on Comparative Suffering, the 50/50 Myth, and Settling the Ball



## Reminder: 20 Minute Calls

We would like to remind everyone that we are still available to schedule a 20 minute call if there are any questions that you have given the changing financial landscape.

Our advisors are ready, and more than happy to address any concerns that you have! Please feel free to reach out directly to Gretchen or Ebenezer from our office to schedule, or send a reply directly to this email.

## Danica Sews for a Good Cause!



In her downtime, Danica has broken into her quilt stash to make masks for healthcare workers, and other at-risk friends in the community



## Long Term Care: Client Event

Ash Brokerage (Life, Long Term Care, and Disability insurance partner of Commonwealth Financial Network) is hosting a virtual client event on April 16th that is open for anyone to attend.

Ash Brokerage has summarized what the discussion will be focused on:

- **Why long-term care is about more than money.**
- **The importance of having a written plan.**
- **Understanding why medicaid and Medicare should be your last choice.**
- **Considerations and goals when choosing a funding source.**

Please let us know if you would like more information, or use the link below to get registered!

[Ash Brokerage LTC Client Event Registration](#)

## Happy Easter and Passover!

Although we may be limited in how we interact with our friends and families, we want to extend a very Happy Easter and Passover to clients and their families. We hope everyone has a healthy, and joyful weekend!

Best wishes,

Ted Smith, Danica Goshert, Charles Stewart, Dan LaNasa and Your IEM Team

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