

4301 Anchor Plaza Parkway, Suite 450, Tampa, FL 33635  
(813) 935-6776 (866)592-6531 FAX (813) 935-6775

## **Part 2B of Form ADV: *Brochure Supplement***

*April 26, 2018*

### **Item 1 Cover Page**

This brochure supplement provides information about Scott Showers that supplements J.W. Cole Advisors, Inc. ("J.W. Cole Advisors; JWCA") brochure (Form ADV, Part 2A and/or Appendix 1.) You should have received a copy of JW Cole Advisors' brochure. Please contact J.W. Cole Advisors' Advisory Services Team at (813) 935-6776 if you did not receive JWCA's brochure or if you have any questions about the contents of this supplement.

#### **Scott Showers**

119 E North St

Ithaca, MI 48847

Telephone number: 989-875-2499

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## **Item 2 Educational Background and Business Experience**

Scott D. Showers was born in March 1967. After high school, he received an Associate of Applied Science Degree Aviation Technology from Lansing Community College in 1987. He later received a Bachelor of Business Administration from Western Michigan University in 1995. Mr. Showers has been with J.W. Cole since April, 2018. Mr. Showers has successfully passed four securities examinations: Series 65, 7, 24, and 63. To maintain these registrations, Mr. Showers completes a FINRA continuing education course every three years and JW Cole Advisor's continuing education courses each year.

## **Item 3 Disciplinary Information**

Investment Advisor Representatives are required to disclose all material facts regarding any legal or disciplinary events that would be material in your evaluation. Currently, Scott Showers has no information applicable to this requirement.

For more information about Scott Showers, please visit FINRA's Broker Check at [www.finra.org/brokercheck](http://www.finra.org/brokercheck) and/or the SEC's Investment Advisor Search at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 4 Other Business Activities**

In addition to offering investment advisory services as an Investment Advisor Representative of J.W. Cole Advisors, Inc. (a Registered Investment Adviser), Mr. Showers is also a Registered Representative of J.W. Cole Financial, Inc. (a Broker Dealer), member FINRA/SIPC, and an independent insurance agent appointed with a variety of insurance companies. As a Registered Representative of JW Cole Advisors' broker-dealer, Mr. Showers may recommend transactions in securities products such as mutual funds and variable annuities. When clients purchase or sell securities through J.W. Cole Financial, Inc. at Mr. Showers recommendation, Mr. Showers may be paid a commission. As an independent insurance agent, Mr. Showers may recommend fixed insurance contracts to clients such as fixed annuities or life insurance. When clients purchase fixed insurance contracts at Mr. Showers recommendation, he may be paid a commission.

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Mr. Showers conducts these investment-related activities under the assumed or trade name of Beacon Wealth Management, LLC. Beacon Wealth Management, LLC is not affiliated with JW Cole Advisors.

Mr. Showers may receive commission, bonuses, distributions or service (“trail”) fees, and other compensation based on the sale of securities (including mutual funds and insurance products) and other investment products. Mr. Showers may also receive incentive-based, non-cash compensation in connection with his attendance at conferences, seminars, sale or training programs, and other trips (such as reimbursement for travel, lodging, and meal expenses) and/or in the form of entertainment, merchandise and other benefits. Such payments and benefits may provide incentive to recommend certain products based on the compensation received.

A conflict of interest may exist between Mr. Showers and his clients related to the compensation he receives for advisory services offered as an Investment Advisor Representative and the compensation Mr. Showers receives for services offered as a Registered Representative of JW Cole Advisors’ broker-dealer and an independent insurance agent. Mr. Showers may offer investment advice related to the purchase or sale of securities and/or insurance products. In some cases, when such investment advice is offered outside of a managed account arrangement, Mr. Showers may receive a fee for the investment advice and, if the client purchases or sells a security or purchases a fixed insurance contract, Mr. Showers may also be paid a commission.

#### NON-INVESTMENT-RELATED OBAs

Mr. Showers also owns and manages a property management company (Newark Holdings, LLC), which leases office space at 125 E. Newark Street, Ithaca, MI 48847. Mr. Showers is responsible for invoicing, collecting rents, paying obligations, and building maintenance for Newark Holdings, LLC. Total time spent on this activity on a monthly basis is approximately four hours per month.

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**Item 5 Additional Compensation**

Mr. Showers may receive additional compensation in connection with his attendance at conferences, seminars, sales or training programs, and other trips (such as reimbursement for travel, lodging, and meal expense) and/or in the form of entertainment, merchandise, and other benefits for providing advisory services.

**Item 6 Supervision**

Scott Showers is currently supervised by Marco Fuentes, Chief Compliance Officer for J.W. Cole Advisors, Inc. Mr. Fuentes may be reached at 813-935-6776. J.W. Cole Advisors supervises the activities of Michael Beiter, Sr. through on-site visits conducted by a designated qualified professional. In addition, Mr. Fuentes or a qualified designee supervises e-mail communication and other activities that require such supervision and or approval. Lastly, JWCA utilizes various audit and monitoring/surveillance mechanisms to oversee the advisory activities of Scott Showers.