

# Braeburn Observations



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## LOWRY'S 7/1/2021

The trends in Lowry's Buying Power and Selling Pressure reflect a lack of enthusiasm with both Indexes meandering in sideways ranges. The tenuous balance of Demand and Supply, divergent momentum, and now breadth likely make the market increasingly vulnerable in the near term.

## U.S. MARKETS

The benchmark S&P 500 large cap index and technology-heavy NASDAQ Composite moved to new highs and closed out a fifth consecutive quarterly advance this week. The Dow Jones Industrial Average added 353 points finishing the week at 34,786, a gain of 1%. The NASDAQ, likewise, finished the week up 1.9%. By market cap, the S&P 500 added 1.7%, while the mid cap S&P 400 and small cap Russell 2000 retreated -0.6% and -1.2%, respectively.

## INTERNATIONAL MARKETS

In international markets, Canada's TSX closed essentially unchanged, while the United Kingdom's FTSE 100 ticked down -0.2%. On Europe's mainland France's CAC 40 gave up -1.1%, while Germany's DAX rose 0.3%. China's Shanghai Composite declined -2.5% and Japan's

Nikkei retreated -1.0%. As grouped by Morgan Stanley Capital International, developed markets declined -0.8% and emerging markets fell -1.3

## U.S. ECONOMIC NEWS

The number of Americans filing for first-time unemployment benefits sank to a pandemic low as extra benefits began to phase out. The Labor Department reported new applications for unemployment benefits fell by 51,000 last week to a new pandemic low of 364,000, further evidence of the rapid economic rebound and more aggressive efforts by companies to hire workers. The decline in new claims was bigger than expected. Economists had expected a reading of 390,000. Of note, the enhanced federal benefits due to the coronavirus are set to expire in all states in September. New jobless claims posted the biggest decline in Pennsylvania, and fell sharply in Kentucky, California, Texas, Illinois, Michigan and Ohio. Meanwhile, continuing claims, which counts the number of people already receiving benefits rose by 56,000 to 3.47 million. Continuing claims had dropped to a pandemic low the prior week.

The U.S. added the most new jobs in almost a year in June as the economy perked up and companies rushed

to hire more workers. The Bureau of Labor Statistics reported the U.S. created 850,000 new jobs. Economists had forecast just 706,000 new jobs. Most of the new jobs were in service-oriented positions such as restaurants, hotels, and retailers. Government payrolls also rose by 188,000, but that was largely the result of pandemic-related effects on education. The unemployment rate, meanwhile, rose slightly to 5.9% from 5.8%. Despite the robust economic recovery and record number of job openings, unemployment remains quite high. Some 26 states will stop giving out extra federal benefits of up to \$300 a week by early July in an effort to nudge people to return to work.

The National Association of Realtors (NAR) reported that pending home sales rose 8% in May, well above the consensus forecast of a 1% decline. Compared with the same time last year, pending home sales were up 13.1%, but at that time last year home sales activity had fallen amid the onset of the COVID-19 pandemic. Lawrence Yun, chief economist at NAR stated, "May's strong increase in transactions--following April's decline, as well as a sudden erosion in home affordability--was indeed a surprise." In the report, all regions saw an uptick in sales, led by a 15.5% surge in the Northeast. The South saw the smallest increase, with a 4.9% uptick.

Continued on page 2

The *Braeburn Observations* is our means of sharing with clients and interested parties what it is we are reading in our research. These are research items, news and statistics that are being considered as we make investment decisions for our clients. Items noted do not necessarily drive an investment decision in and of itself. We are trying to make the best decisions we can given all that we are looking at. We also highlight key financial metrics that will provide a "point in time" glimpse of how the financial markets are behaving. Again, it is often the trend in these metrics and/or anticipated movements that drives our decision making in our clients' portfolios. All observations are taken at a point in time and should not be used to infer our opinion or to rely upon as a matter of fact that we are currently acting upon.

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**BRAEBURN**  
Wealth Management

Continued from page 1

Home prices rose at their fastest pace on record in April according to the latest data from S&P CoreLogic. S&P's Case-Shiller National Home Price index increased 14.6% over the past year—the highest year-over-year reading in more than 30 years of data. The separate 20-city index, which gauges home prices across a group of major cities across the country, increased at an even higher 14.9%, well over the 13.3% growth recorded the month prior. Comparisons between April 2020 and April 2021 are skewed due to the onset of the coronavirus pandemic, but even given that, home prices have been on a tear. CoreLogic deputy chief economist Selma Hepp stated, "Pressures on home prices that have built over the last year culminated in the strongest home-price growth since the beginning of the data series in 1987." As in recent months, Phoenix, San Diego and Seattle experienced the largest gains over the past year, with home prices in all three

of these cities rising 20% from last April. Overall, there were five cities where home prices rose by record amounts: Charlotte, Cleveland, Dallas, Denver and Seattle.

Confidence among the nation's consumers surged in June, hitting its highest level since before the onset of the pandemic. The Conference Board reported its Consumer Confidence index rose over 7 points to 127.3, reflecting the growing sense that fears of COVID are fading away and people can get on with their lives. Economists had expected a reading of just 118.7. The index has risen for six consecutive months. The U.S. economy is surging again given the massive government stimulus and number of new jobs available. In the details, the part of the survey that asks how consumers feel about the economy right now shot up by almost 10 points to 157.3 - more than double the pandemic low of 68.4 in May 2020. Consumers were optimistic about

the future, too. A measure of how Americans view the next six months rose to 107 from 100.9 - almost back to pre-crisis levels.

A survey of U.S. manufacturers slipped in May, according to the Institute for Supply Management (ISM). The ISM reported manufacturing activity dropped to 60.6 in June from 61.2 in May. Businesses are still struggling to cope with broad shortages of key supplies and skilled labor as customer demand for their goods soared above pre-pandemic levels. Although readings above 60 are considered exceptional, companies still had lots of concerns as orders continue to roll in. The survey highlighted that prices for many materials have risen sharply, products aren't getting delivered on time, and in some cases companies simply lack enough labor to make as much as they can sell.

## About Our Research Sources

**Barron's** – Since 1921 Barron's has provided investment analysis and insight in its weekly publication and, in recent times, its continuously updated web site. Barron's provides a wide range of perspectives, expert analysis and interviews with financial and investment professionals.

**Investor's Business Daily (IBD)** – A daily newspaper designed for the individual investor. All of its products and features are based upon the CAN SLIM Investing System developed by its founder William J. O'Neil. This system identifies the seven common characteristics what winning stocks display. For more on this see his book "How to Make Money in Stocks."

**Lowry's** – Based out of Miami, Florida, Lowry's is the oldest continuously published Technical Investment Advisory service in the US. Their work, which gives insight into the underlying supply and demand dynamics of the market, is based upon a daily examination of all stocks on the New York Stock Exchange and Nasdaq Stock Market. Lowry's has pioneered work in the statistical analysis of upside and downside volume statistics including their exclusive measure of buying and selling pressure.

**Mauldin Economics** - Best selling author, analyst and financial writer, John Mauldin, taps into his network either directly or through the realms of high-level research he's privy to on a regular basis, to assist in identifying the smartest investments for today's markets; then carefully screened and evaluated by a team of ace analysts.

**Stock Trader's Almanac** – A unique annual publication created by Yale Hirsch in 1967. The almanac is a treasure trove of insightful research originating such important phenomena as the "January Barometer," the "Santa Claus Rally," and "Sell in May and Go Away." It includes data backing, historically proven, cyclical and seasonal tendencies.

**The Fat Pitch** - an acclaimed blog that the Business Insider ranks on their annual list of the Top Finance People to Follow. The blog is written by Urban Carmel who has had a long career in financial markets. This blog discusses trends he sees and the business of managing money.

**The Sherman Sheet** - published by W. E. Sherman and Co., of St. Louis MO. Bill Sherman is a long-time professional money manager who developed an in-depth expertise in computerized analysis and statistical measurements over the years, and is a recognized expert in several areas of the investment universe.

**Value Line** – Founded in 1931, Value Line is an unbiased research firm providing intuitive investment research on companies, industries, markets and economies. Value line provides astute fundamental research, trending information and historical data that allows for shrewd decision making.

**Zacks** – Founded in 1978 by Len Zacks, PhD. MIT, Zacks is an investment research firm pioneering work in the area of corporate earnings estimate revisions and stock performance. Zacks believes, and Braeburn agrees, that Earnings Estimate Revisions are the most powerful force impacting stock prices.

